

Shreya Kulkarni

Senior Lead- Experience Design

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[LinkedIN](#) | [Portfolio](#)

A dedicated UX professional with a passion for creating inclusive and user-centered digital experiences. She has a proven track record of conducting in-depth user research, designing intuitive interfaces, and advocating for accessibility best practices.

Professional Experience

WONGDOODY 2021-Present

An Infosys Company

Senior Lead: Experience Design

- Transformative Design Leadership: Successfully spearheaded the design vision and execution for 3+ Fortune 500 client projects across diverse domains, including Telecommunication, Travel & Tourism, and Financial Services.
- Accessibility Champion: Recognised as an industry expert in accessibility, significantly contributing to the company's Accessibility Center of Excellence (CoE) and championing inclusive design practices.

Project Highlights:

- Delivered cutting-edge user experiences within a fast-paced agile environment, driving business growth and customer satisfaction.
- Successfully led and coordinated high-performing design teams, fostering a collaborative and creative environment that resulted in exceptional design outcomes.
- Championed accessibility best practices throughout the project lifecycle, ensuring that all users, regardless of their abilities, could access and utilise the products.
- Provided strategic guidance and mentorship to a high-performing 6-member design team.
- Successfully managed multiple design tracks simultaneously, ensuring efficient workflow, resource allocation, and timely project delivery.
- Conducted in-depth user research to gain a deep understanding of user needs, leading to the design of intuitive and informative dashboards that improved user satisfaction and productivity.

Edit Silica Institute 2016-2019

Mentoring students for Architecture and Design entrance exams

Visiting Faculty

- Nurtured Future Design Leaders: Successfully mentored and guided a cohort of highly motivated and talented students, many of whom were rank-holders from prestigious Indian institutions.
- Comprehensive Preparation: Developed and implemented a tailored curriculum to equip students with the essential skills and knowledge required for success in design and architecture entrance examinations.

Third Wave Design 2016-2019

Architecture studio

Architect

- Successfully managed and executed architectural projects of varying scales and typologies, consistently meeting project deadlines and client expectations.
- Demonstrated proficiency in the design and execution of enclosures, canopies, and roofs in structural steel, ensuring structural integrity and aesthetic appeal.
- Effectively managed client relationships, fostering strong communication and collaboration to deliver tailored design solutions.

Skills

Qualitative

- Accessibility research
- Heuristic evaluations
- Interviews
- Concept testing
- Focus groups

Quantitative

- Surveys
- Experimental research
- Card sorting
- A/B testing
- Desirability studies

Design

- User research
- Interaction design
- Prototyping
- Journey and Empathy mapping
- Information architecture

Tools

Interactive

- Figma
- Adobe XD
- Sketch
- Basic HTML + CSS + JavaScript

Visual

- Adobe Photoshop
- Adobe InDesign
- Adobe Illustrator
- Procreate

Motion

- Adobe Premier Pro
- Adobe After Effects

Education

Master of Design, Industrial Design 2019-2021

School of Planning and Architecture, New Delhi

Secured First Class with Distinction

Bachelor of Architecture 2011-2016

BKPS College of Architecture, Pune

Secured First Class

French DALF C1

Centre international d'études pédagogiques (CIEP)

Credential ID: 091020-003572

Languages

• English
Native or bilingual proficiency

• French
Professional working proficiency

• Hindi
Native proficiency

• Marathi
Native proficiency

Certifications

Advance your skills as a UX Researcher

Learning Path, LinkedIn Learning

Issued: April 2023

Accessibility and Inclusion Advocates

Learning Path, LinkedIn Learning

Issued: May 2023

Advance your skills in User Experience Design

Learning Path, LinkedIn Learning

Issued: May 2023

Accessibility Expert

ACoE, WONGDOODY

Issued: September 2023

UI/UX Design Specialization

CALARTS, Coursera

Credential ID: 375R96JAK9EZ

Volunteer Work

Nivant Andha Muktalay, Pune 2011-Present

- Developed digital learning content for blind students.
- Curated and recorded courses and content for in-house as well as institutional learning.